

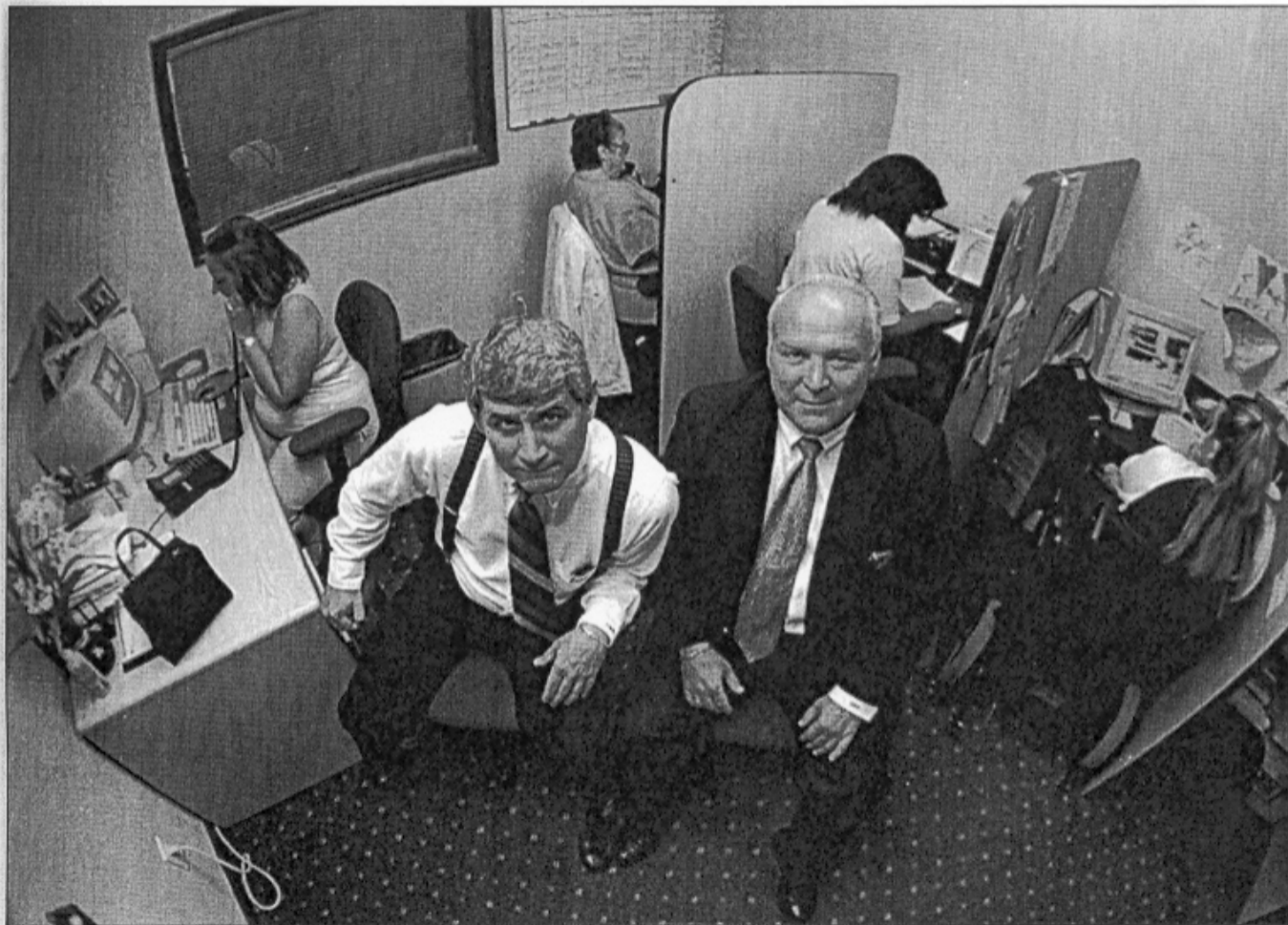
SERVING SOUTH FLORIDA

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ENTREPRENEURS

THERE'S MONEY IN DIRT



MARK FREERKS

Terry Mollica (Senior VP), left, and David Povlitz (President) of Anago plan to clean up in battle with franchise heavyweights.

BY JP BENDER

David Povlitz, president of Anago Franchising, has set the stage and is going to battle with the commercial cleaning Goliaths over the dirt and trash of America's businesses.

Povlitz and his partner, Terry Mollica, have created a viable company right here in

South Florida and they are now taking the company nationwide.

The Coral Springs-based company founded in 1989 started franchising nine years ago. With master franchise systems already in place in South Florida and Tampa, Anago has announced its invasion of Cleveland, Ohio. This is the first assault on the big-

time heavyweight franchisers CoverAll Cleaning Concepts and Jani-King.

"A master franchise covers multiple counties and the cost depends upon

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